Mobile Iron®

THE CHALLENGE:
Enterprise data is moving to the smartphone and tablet, making mobility a risky blind spot for most organizations.

Multi-platform:	User-driven:	More Apps:	High Cost:
There is no industry standard for mobile operating systems. A one-platform strategy cannot keep pace with mobile innovation and end-user demand.	Employee-owned devices connect to the enterprise. Company and personal data get mixed. Enterprise data boundaries must be enforced with appropriate privacy policies.	Users demand mobile apps. Companies need to be able to get internal and approved third-party apps to employees, and keep rogue apps out.	Mobile expenses explode as end users demand smart devices. Getting costs under control requires user accountability and proactive cost management.

Are you dealing with:

Multiple platforms, including iOS and Android

Bring Your Own Device (BYOD) programs

High mobile support costs

Kicking off a mobile apps strategy

Mobile security issues

Large international roaming bills

THE SOLUTION:
The **MobileIron Virtual Smartphone Platform** is the first solution to combine data-driven smartphone and tablet management with real-time wireless cost control. It provides visibility into what's on a smart device and how it's being used, letting both IT and users better secure data and control costs without compromising privacy, even on employee-owned devices. The Virtual Smartphone Platform is packaged as an easy-to-install server that is up and running in your corporate network in less than a day.

Take Control (CIO)
Get multi-OS mobile operations under control quickly with **Advanced Management.**

Reduce Costs (CFO)
Cut wireless bills with **Mobile Activity Intelligence.**

Expand Experience (User)
Drive self-governance and productivity with **MyPhone@Work**® services like the enterprise app storefront.

THE APPROACH:
Phones and tablets have become enterprise-class computers and require a fundamentally new, data-driven approach to security, cost, and quality management. MobileIron's patented smartphone data technology runs on-premise or in the cloud to give IT and end-users real-time intelligence and control across the enterprise.

MobileIron Platform

Recent Recognition

Gartner: *Positioned in Leaders Quadrant of the Magic Quadrant for Mobile Device Management Software*

IDC: *New Paradigm for Mobile Device Management*

Securing the Mobile Enterprise

PLATFORM COMPONENTS

Advanced Management: Get multi-OS mobile operations under control.

Multi-OS Device Management
- Central web-based console across operating systems
- Global scalability
- Inventory and asset management
- Device configuration
- Encryption policy (phone, SD)
- Lockdown security (camera, SD, Bluetooth, WiFi)
- Password enforcement
- Remote lock and wipe
- End-user self-service

Monitoring and Reporting (Atlas)
- Security and policy compliance
- Application inventory
- OS breakdown
- Roaming status

App Management
- Inventory
- Secure publishing and delivery
- Enterprise app storefront
- Rogue app detection

Email Access Control (Sentry)
- ActiveSync connection activity and device visibility
- Blocking of email access

Advanced Security
- Certificate distribution
- Posture detection

Enterprise Privacy
- Selective wipe
- Privacy policy

Lost Phone Recovery
- Locate and map

Administration
- Over-the-air provisioning
- Role-based access
- Group-based actions
- Broadcast SMS, APNs, C2DM
- Persistent logs and audit trails

Enterprise Integration
- Web Services API
- BES & ActiveSync Integration
- Directory Services AD/LDAP
- Certificate Authority
- SMS Archive

Mobile Activity Intelligence: Cut wireless bills.

Visibility and Reporting
- Across operating systems
- Across operators
- Across employee-billed & company-billed phones
- Across locations

Privacy Policy
- By individual or group

Real-time Roaming Control
- Alert when roaming starts
- Alert when usage level hit
- User and country analysis

Exception and Abuse Control
- Inactive phones
- Activity spikes
- Overages

Event Center
- Activity thresholds
- Security indicators
- Alert triggers

MyPhone@Work®: Drive self-governance and end-user productivity.

Usage Visibility
- Voice, SMS, data
- Spikes & roaming

App Discovery
- Published apps (internal & external)
- Self-provisioning

Self-service
- Phone registration
- Locate / map
- Lock / wipe

Note: Some functions may not be available across all devices due to device technical limitations.

DATA VISIBILITY WITH ENTERPRISE BOUNDARIES

- Context
- Activity
- Content
- Application
- Device

Data Visibility

Work   Personal
360°
View of Mobile Data

PLATFORM SUPPORT

	ANDROID	BlackBerry	iOS	SYMBIAN	hp webOS	Windows Phone [3]
Advanced Management	●	●	●	●	● [2]	●
Mobile Activity Intelligence	● [1]	●	● [1]	●	○	●
MyPhone@Work®	● [1]	●	● [1]	●	○	○

(1) Usage visibility includes international roaming only   (2) Security policy thru ActiveSync   (3) Full support for Windows Mobile 6.1 and 6.5. Only ActiveSync support for 7 Series